DISCOURSE THEORY: WAYS FORWARD

Thursday 7 February

9:00 – 9:30: Registration [Atrium]

9:30 – 10:00: Introduction by the organising committee and VUB rector Caroline Pauwels [Room: Espace Roi Baudouin]

10:00 – 11:30: Plenary Panel 1: DISCOURSE, MATERIALITY, REALITY, FANTASY
Chair: Jason Glynos [Room: Espace Roi Baudouin]

1. Aysem Mert (Stockholm University): From Utopian Socialism to Ecotopia: Is Another Utopia Possible?
2. Nico Carpentier (Charles University in Prague): The Discursive-Material Knot and Participatory Theory
4. Johannes Angermuller (University of Warwick): Truth and Untruth in Discourse. For a Strong Programme in Discourse Research

11.30 – 11.45: Coffee Break [Atrium]

11.45 – 13.15: Parallel Session 1

Panel 1a: LEFT-WING POPULISM
Chair: Yannis Stavrakakis [Room: Rubenszaal]

1. Alexandros Kioupkolis (Aristotle University of Thessaloniki): Populism 2.0
2. Themis Kaniklidou (Hellenic American University): Left-Wing Populist Discourse and Communication in Greece
3. Arthur Borriello (Université Libre de Bruxelles) & Anton Jäger (Cambridge University): Left-Populism on Trial – Laclauian Politics in Theory and Practice
4. Esperanza Morales López (University of A Coruña) & Nicolina Montesano Montessori (HU University of Applied Sciences Utrecht): The Articulation of ‘the People’ in the Discourse of Podemos and its Partners En Marea and En Comú. The Dilemma with Ethnicity

Panel 1b: DISCOURSE-MATERIAL: POLITICS AND GOVERNANCE
Chair: Nico Carpentier [Room: Lipsiuszaal]

1. Olga Baysha (National Research University Higher School of Economics, Moscow): Dehumanizing Political Others: A Discursive-Material Perspective
2. Zoltán Gábor Szűcs (Hungarian Academy of Sciences): The Case for a Political Poetics
3. Frank Stengel & Dirk Naber (Uni Kiel): Beyond Materialism and Idealism: Toward a Discourse Theory of International Relations
4. Steven Griggs (De Montfort University) & David Howarth (University of Essex): The Discourse of Collaboration, Democratic Politics and Resistance: The Case of Nantes

Panel 1c: POLITICIZING ECONOMIES OF THE WORKPLACE
Chair: Jason Glynos [Room: Stevinzaal]

1. Alessandro Niccolò Tirapani (City University of London): ‘There is No Budget!’. The Reproduction of Precariousness among Interns in Brussels
2. Edina Dóci (Vrije Universiteit Amsterdam) & Matthijs Bal (Lincoln University): Neoliberal Ideology in the Workplace and in Work and Organization Psychology: a Discursive Logics Perspective
3. Jan Zienkowski (Université Saint-Louis) & Benjamin De Cleen (Vrije Universiteit Brussel): The Logics of Anti-Labour Union Discourse
4. Taavi Sundell (University of Helsinki): Laclauian Post-Foundational Discourse Theory: From Economy Without Politics to Politics Without Economy?

13.15 – 14.15: Lunch [Atrium]
14.15 – 15.45: Parallel Session 2

**Panel 2a: THEORIZING POPULISM**
Chair: Emilia Palonen [Room: Rubenszaal]
2. Camila Vergara (Columbia University): Populism as the Discursive Performance of Emancipation
3. Seongcheol Kim (WZB Berlin Social Science Center): Because the Homeland Cannot Be in Opposition: A Discourse and Hegemony Analysis of Fidesz and Law and Justice (PiS) from Opposition to Power
4. Péter Csigó (Obuda University): Anti-foundationalist discourse theory and left populism: a non-(necessary) correspondence?

**Panel 2b: DISCURSIVE-MATERIAL: HOW TO RECONCILE THINGS**
Chair: Nico Carpentier [Room: Lipsiuszaal]
1. Henrik Ahman (Uppsala University): Religion, Meaning, and Mediation: An Analysis of the Role of Language in Ingmar Bergman’s Trilogy of Faith
2. Jimena Vazquez (University of Essex): The Political Lack of the Digital Subject
3. Nicolina Montesano Montessori & Tom Bartlett (HU University of Applied Sciences Utrecht): Combining CDA and DT and the Emergence of a Theoretical Puzzle

**Panel 2c: AUSTERITY POLITICS AND BEYOND**
Chair: Jason Glynos [Room: Stevinzaal]
1. Yiannis Mylonas (National Research University, Higher School of Economics, Moscow): The “Greek Crisis” in European Media: Class, Race and Politics
4. Arthur Borriello (Université Libre de Bruxelles), Ricardo Peñafiel (Université du Québec à Montréal) & Corinne Gobin (Université Libre de Bruxelles): The Austerity Discourses

15.45 – 16.00: Coffee Break [Atrium]

16.00 – 17.30: Parallel Session 3

**Panel 3a: DISCOURSES ABOUT POPULISM**
Chair: Jana Goyvaerts [Room: Rubenszaal]
1. Antonis Galanopoulos (Aristotle University of Thessaloniki): A Discourse-Theoretical Analysis of Anti-Populism in Greece: Towards a Working Definition
2. Michal Hamo, Zohar Kampf & Naama Weiss-Yaniv (The Hebrew University of Jerusalem): Populism as a Meta-Discursive Resource for Positioning and Framing in Mediated Political Discourse

**Panel 3b: POPULISM IN POWER**
Chair: Giorgos Katsambekis [Room: Lipsiuszaal]
1. Giorgos Venizelos (Scuola Normale Superiore): Populism(s) in Power: Collective Identities and Social Imaginaries from SYRIZA to Trump
2. He Li (Merrimack College): The Chinese Discourse on Populism
3. Ewen Speed & Russell Mannion (University of Essex): Populism as Political Performativity: Implications for Health Policy

**Panel 3c: DISCOURSE AND CRITICAL POLITICAL ECONOMY**
Chair: Pieter Maeseele [Room: Stevinzaal]
1. Joscha Wullweber (Uni Kassel): Money, State, Hegemony: A Political Ontology of Money as Master Signifier
2. Anar Koli (Soka University): The Political Economy of the Green Economy. A Post-Structuralist Discursive Analysis
4. Jens Maesse (University of Giessen): Discursive Marxism and the Concept of ‘Discursive Political Economy of Economics’
5. Laurens van der Steen (UAntwerpen): Against the Market or Against this Market? A Discourse-Theoretical Analysis of the Communication Practices of Oxfam-World Shops

17:30 - 18:15: Roundtable on Women in Discourse Studies and Populism Research [Rubenszaal]
With Ruth Wodak (Lancaster University/University Vienna), Edina Dóci (Vrije Universiteit Amsterdam) and Emilia Palonen (University of Helsinki)

20:00: Conference Drinks [ViaVia Café]
09:00 – 10:30: **Plenary Panel 2: THEORIZING REPRESENTATION, HEGEMONY, POPULISM**

*Chair: Yannis Stavrakakis [Room: Espace Roi Baudouin]*

1. Emilia Palonen (University of Helsinki): Rhetoric-Performative Analysis
2. Lasse Thomassen (Queen Mary University of London): Laclau as a Theorist of Representation: Populism and Universality
4. Allan Dreyer Hansen & Marianne Høi Liisberg (Roskilde University): We the People: On the Construction of the French and Danish People. An Analysis of the Public Debates in France and Denmark after the Terror Attacks of January and February 2015

10.30 – 11.00: **Coffee Break [Atrium]**

11.00 – 12.30: **Parallel Session 4**

**Panel 4a: POPULISM AND NATIONALISM 1**

*Chair: Benjamin De Cleen [Room: Rubenszaal]*

2. Jakub Eberle (Institute of International Relations, Prague): People, Nation, State: Discourse Theory and Relations between Populism, Nationalism and Foreign Policy
3. Maria Avraamidou (University of Cyprus): Representations of Europe in Greek-Cypriot Newspapers at Times of Massive Migration Movements.
4. Jacopo Custodi (Scuola Normale Superiore): Podemos and the Imagined Nation: The construction of Spain in the political discourse of Pablo Iglesias

**Panel 4b: VISUALITY 1**

*Chair: Illia Tomanic-Trivundza [Room: Lipsiuszaal]*

1. Fani Giannousi (Aristotle University of Thessaloniki): Shades of Shame. Public Discourses in the Greek Crisis
3. Tim Griebel (Friedrich-Alexander-Universität Erlangen-Nürnberg): To Have or to Be? A Corpus-Assisted Multimodal Critical Realist Discourse Analysis of Austerity in the United Kingdom

**Panel 4c: THEORIZING POPULISM 2**

*Chair: Emilia Palonen [Room: Stevinzaal]*

2. Thomas Zicman De Barros (Sciences Po Paris): Are Theorists of Populism Cynical?
3. Craig Love (University of Essex): Re-evaluating the Populist Puzzle: Intellectuals and Loaded Signifiers

12.30 – 13.30: **Lunch [Atrium]**
13.30 – 15.00: Parallel Session 5

Panel 5a: POPULISM AND NATIONALISM 2
Chair: Benjamin De Cleen [Room: Rubenszaal]
1. Michaelangelo Anastasiou (University of Victoria): The Spatiotemporality of Nationalist Populism
2. Liv Sunnercrantz (Lund University): Populism without Nationalism
3. Ryan Flitcroft (University of Essex): Identifying Populist Discourses: Evaluating the Populist Logics of the UK Independence Party
4. Daniel Smith (Cambridge University): Anti-Globalism as Hegemony?: A Discourse-Theoretical Analysis of Anti-Globalism and the Contemporary Populist Right

Panel 5b: VISUALITY 2
Chair: Ilija Tomanic-Trivundzja [Room: Lipsiuszaal]
2. Mariano Dagatti (University of Buenos Aires): Political Images and a Politics of the Images: A Rhetorical study of the Political Image in hypermedia societies
3. Ilija Tomanic Trivundza & Andreja Vezovnik (University of Ljubljana): “Symbolic Photographs” in News: Floating Signifiers and Beyond

Panel 5c: THEORIZING AND ANALYZING STRUCTURE AND CHANGE
Chair: Aysem Mert [Room: Stevinzaal]
1. Emilio E Feijóo (University of Essex): The Tropological ‘Foundations’ of Hegemony: (Dis)locating Catachresis in Laclau’s Political Ontology
2. Luk Van Langenhove (Vrije Universiteit Brussel): The Ontological Dimensions of Discourse
3. Tomas Marttila (Vienna University of Economics and Business): Relational Discourse Analysis
4. Ferruh Yilmaz (Tulane University): Analyzing Hegemony as a Stable Construction: Cultural Ontologies of the Social

15.00 – 15.15: Coffee Break [Atrium]

15:15 – 16:45: Keynote Debate: DISCOURSE THEORY: WAYS FORWARD [Room: Espace Roi Baudouin]
Ruth Wodak (Lancaster University/University Vienna) and Michael Freeden (Oxford)

16.45 – 17.00: Closing