

# DISCOURSE THEORY: WAYS FORWARD, 2<sup>nd</sup> EDITION

Day 1 (Thursday 23 March)

Version 9 - for updated information: <https://www.researchcenterdesire.eu/dtwf-2-2.html>

9:00 – 9:30: **Registration** [Marmenzaal]

9:30 – 10:00: **Introduction** by the organising committee [Albert II Auditorium]

10:00 – 11:00: **Opening Keynote by Emmy Eklundh (Cardiff University): Europe's Populist Condition and the Desire for Mastery** [Albert II auditorium]

11.00 – 11.30: **Coffee Break** [Marmenzaal]

11:30 – 13:00: **Parallel Session 1**

Room: Albert II Auditorium

## 1a. THE PAST, PRESENT AND FUTURE OF PROGRESSIVE POLITICS 1

Chair: *Yannis Stavrakakis*

**Salome letter (Queen Mary University of London):** The populism of the French 'Gilets jaunes': back to class? On populist and anti-capitalist (in)compatibilities

**Jacopo Custodi (Scuola Normale Superiore):** Is There a Left Case for National Pride? The Patriotic Discourse of the Communist Party in Portugal

**Samuele Mazzolini (Università Ca' Foscari Venezia):** Left populism and institutions: lessons from Ecuador on Laclau's antinomies

**Adam Dinsmore (University of York):** Reasons to be cheerful? Competing left futures in England's 'Red Wall'

Room: Rubenszaal

## 1b. THE POLITICS OF SEX, GENDER AND THE BODY 1

Chair: *Théo Aiolfi*

**Jenny Gunnarsson Payne (Södertörn University):** Why does kinship matter to politics? A discourse theoretical approach to the study of kinship

**Aino Koskeniemi (University of Helsinki):** Extremely intimate and incredibly public – Free menstrual products and the problem of menstruation in the Finnish public discourse

**Mark Wilkinson (Lancaster University):** 'Spreading', 'trending' and 'soaring': How the sedimentation of LGBTQ representation in The Times between 1957-2017 discursively constructed the queer subject as a social pathogen

**Nadia Feshari (Södertörn University):** Frames of (unborn) human life - Imaginaries of unborn human life in Swedish abortion politics 1935-2021

Room: Stevinzaal

## 1c. DIGITAL TRANSFORMATIONS

Chair: *Nico Carpentier*

**Michael Lithgow (Athabasca University):** Aesthetic discourses & digital resistance: Using discourse analysis to map early interventions into algorithmic cultures

**Mirela Lazar and Camelia Beciu (University of Bucharest):** The performative power of media discourse: reconfigurations in a heterogeneous environment of communication

**Gian Hernandez and Emma van Bijnen (University of Amsterdam):** Outreaching inclusion/exclusion: Trends start here? A Comparative Analysis of Museum TikTok Accounts

**Outi Puukko (University of Helsinki):** Productive Power in Digital Constitutionalism: Analyzing Civil Society Actors' Definitions of Digital Rights

Room: Albert I-zaal

## 1d. THEORETICAL ADVANCES

Chair: *Jason Glynos*

**Allan Dreyer Hansen (Roskilde University):** Re-articulating radical negativity in discourse theory: from ontological primacy to hauntological effects

**Nikola Venkov (Bulgarian Academy of Sciences):** Enter the discursive social actor: extending Post-Foundational Discourse Theory

**Adria Porta Caballe (University of Barcelona):** The Void in Psychoanalysis from Freud to Lacan and beyond: towards the "Institutionalisation of Lack"

**Carola Schoor (Leiden University):** Clusters of political concepts: bridging the gap of meaning

DESIRE



13.00 – 14.00: **Lunch** [Marmerzaal]

14.00 – 15.30: **Parallel Session 2**

Room: Albert II Auditorium

**2a. THE PAST, PRESENT AND FUTURE OF PROGRESSIVE POLITICS 2**

*Chair: Yannis Stavrakakis*

**Thomas Jacobs (Université Saint-Louis - Bruxelles):** ¡Hasta la victoria siempre! A discourse-theoretical typology of left-wing political strategy

**Freddie Larden (Queen Mary University of London):** La Fanfichon: humour and identification amongst supporters of Jean-Luc Mélenchon in the 2022 French elections

**Jonathan Dean (University of Leeds):** 'You've Read Karl Marx and You've Taught Yourself to Dance': Mapping the Intersections of Neoliberalism, Left Politics and Social Media Influencer Culture from a Post-Marxist Perspective

Room: Rubenszaal

**2b. THE POLITICS OF SEX, GENDER AND THE BODY 2**

*Chair: Jenny Gunnarsson Payne*

**Anne Steinhoff and Rebecca Warren (University of Essex):** Building agonistic solidarity: campaigning against misogyny

**Aylon Cohen (University of Chicago):** Discourse, the Body, and the Historiographies of Radical Democracy: Towards a Queer Political Theory of Praxis

**Michael Chisnall (University of Canberra):** Rethinking Political Antagonism in an "Unhinged" Age

**Briar Dickey (Vrije Universiteit Brussel):** Transphobic Truth Claims: The Delegitimation Of Trans Rights Claims by the American Right and British 'TERF' movements

Room: Stevinzaal

**2c. THE DISCURSIVE AND THE MATERIAL**

*Chair: Savvas Voutyras*

**Nico Carpentier and Vaia Doudaki (Charles University):** European border assemblages: The entanglement of the discursive and the material in the Dutch VPRO documentary 'Along the Borders of Turkey' and its YouTube comments

**Paul Sambre (University of Leuven):** A Calabrian public company's response to mafia threats: from discursive plans to multimodal material and community exaptation

**Eva De Smedt (Erasmus Brussels University of Applied Sciences and Arts):** 'Would it make a cute ruin?': Exploring discursive images of the futures for KANAL-Centre Pompidou in 2042

Room: Albert I-zaal

**2d. POLICY, HEALTH AND EDUCATION**

*Chair: Jason Glynos*

**Tuomas Tervasmäki (Tampere University):** Anticipatory policy rhetoric: exploring ideological fantasies of Finnish higher education

**Lars Ørjan Kråkenes (Volda University College):** The Political Dimension of Democratic Education in Norway

**Ewen Speed and Konstantinos Roussos (University of Essex):** Problematising participatory practice in service and policy design: identifying barriers and opportunities

15.30 – 16.00: **Coffee Break** [Marmerzaal]

16.00 – 17.30: **Parallel Session 3**

Room: Albert II Auditorium

**3a. DISCOURSE THEORY AND POLITICAL ORGANISATION***Chair: Samuele Mazzolini***Martin Nonhoff, Lazaros Karavasilis, and Seongcheol Kim (University of Bremen):**

Using discourse theory to study political organisation: Social movements and political parties at the intersection of radical democracy, populism, and hegemony

**Seongcheol Kim (University of Bremen):**

Movement Parties of the Left, Right, and Center: A Discursive-Organizational Approach

**Emmy Eklundh (Cardiff University):**

Questioning European democracy? Versions of representation in the 15M movement and Podemos

Room: Rubenszaal

**3b. JOURNALISM AND THE FAR RIGHT***Chair: Jana Goyvaerts***Kinga Polynczuk-Alenius (Polish Academy of Sciences):** Thinking beyond 'junk news': Right-wing 'identity journalism' as a power/knowledge system**Maximilian Grönegräs (Vrije Universiteit Brussel):** The adoption of journalistic genre elements in political communication: A scoping review**Sabri Derinöz, Elena Louazon, and Lise Ménéalque (Université Libre de Bruxelles):**

A journalistic construction of racism, race and "the other" in the midst of a denunciation of racism in francophone Belgium

**Kait Bolongaro (Vrije Universiteit Brussel):** The Brussels Press Corps' Coverage of Populist Radical Right Parties in the Italian Election in 2022

Room: Stevinzaal

**3c. DISCOURSE THEORY AND METHODS***Chair: Eva De Smedt***Katy Brown (University of Bath):** Towards a methodological tree: combining Discourse Theory, Critical Discourse Studies and Corpus Linguistics**Théo Aiolfi (CY Cergy Paris University):** Analysing Discourse Beyond Text: The Political Performance Analysis Questionnaire as an Interdisciplinary Methodological Tool to Study Politics in Motion**Craig Love (University of Essex):** Exploring the Accents of Discourse – Q Methodology and Discourse Analysis**Cristóbal Sandoval (Universidad Diego Portales):** Articulating political discourse analysis and network ethnography: New Possibilities for Discourse Theory

Room: Albert I-zaal

**3d. CRITICAL FANTASY STUDIES***Chair: Jan Zienkowski***Thomás Zicman de Barros (Sciences Po Paris) and Sebastián Ronderos (Fundação Getulio Vargas):** Critical Fantasy Methods, or how to study the role of desire in populism**Joshua Hurtado Hurtado (University of Helsinki) and Jason Glynos (University of Essex):** The grip of degrowth: Inquiring into the psychic dimension of the degrowth uptake**Konstantinos Roussos (University of Essex), Jimena Vazquez (Anglia Ruskin University), and Savvas Voutyras (Vrije Universiteit Brussel):** Surviving crises by prefiguring futures of solidarity: reflections from grassroots healthcare provisioning in Greece**Claudia Mohor Valentino (University of Essex):** From subject of demand to subject of desire: a Lacanian contribution to the study of political organization in times of new mobilisations17:30: **End of Day 1**19:30: **Conference Drinks** [Chateau Moderne]

## Day 2 (Friday 24 March)

### 9:00 – 10:30: Parallel Session 4

Room: Albert II Auditorium

#### 4a. DEMOCRACY AND AUTHORITARIANISM

*Chair: Savvas Voutyras*

**Giorgos Katsambekis (National Centre for Social Research, Greece):**

Advancing a discursive understanding of (mainstream) authoritarianism: preliminary insights from the Greek case

**Emilia Palonen (University of Helsinki):**

Beyond disinformation: Lying and Belief in community building

**Dana Trif (Babes-Bolyai University):**

Protests, Social Movements, and the Visual Turn: Reinventing “the People” in Romania’s 2017 Pro-Democracy Protests

Room: Rubenszaal

#### 4b. NATIONALISM, RACISM AND THE (POPULIST) FAR RIGHT 1: NORMALIZATION AND CHANGE

*Chair: Maria Avraamidou*

**Pedro Camelo and Michał Krzyżanowski (Uppsala University):**

Independence or else: Normalization of Authoritarian Neoliberalism and Right-Wing Populism in Brazil

**Omran Shroufi (Vrije Universiteit Brussel):**

Continuity and change in far-right discourse: The case of far-right support for Israel

**Alexander Alekseev (University of Helsinki):**

Democracy in Populist Radical Right Discourses: What Helps the Populist Radical Right Normalise Its Conceptions of Democracy

Room: Stevinzaal

#### 4c. ENVIRONMENT, CLIMATE AND NATURE 1

*Chair: Andreja Vezovnik*

**Liv Sunnercrantz (University of Stavanger):**

Spectres of The Climate Crisis

**Alina Bychkova (Nottingham Trent University):**

Climate change discourses in Central Asia: economic interests, image concerns, and the traces of Soviet legacies’

**Ben Glasson (Monash University):**

Capitalist contradictions individually managed: Exploiting the resilience of the fragmented subject

Room: Albert I-zaal

#### 4d. DISCOURSE, CLASS AND POLITICAL ECONOMY

*Chair: Jan Zienkowski*

**Raylene Abdilla (University of Malta):**

The Fantasy of European Governmentality: The EU’s Response to ‘Grexit’ and ‘Brexit’

**Ellen Russell (Wilfrid Laurier University):**

Uncertainty and the Justificatory Attributes of Expert Economic Texts: an Austerity Case Study

10.30 – 11.00: **Coffee Break** [Marmmerzaal]

11.00 – 12.30: **Parallel Session 5**

Room: Albert II Auditorium

**5a. BLIND SPOTS IN POPULISM RESEARCH***Chair: Emmy Eklundh*

**Lazaros Karavasilis (University of Bremen):** What we talk about when we talk about 'the elite': theoretical and empirical understandings of an often-neglected term in populism studies

**Benjamin De Cleen (Vrije Universiteit Brussel) and Juan Alberto Ruiz Casado (Academia Sinica Taipei):** Populism of the privileged: the use of underdog identities by comparatively privileged groups

**Yannis Stavrakakis (Aristotle University of Thessaloniki):** Populist Discourse: The Psycho-social Horizon

Room: Rubenszaal

**5b. NATIONALISM, RACISM AND THE (POPULIST) FAR RIGHT 2: IDENTITY AND EXCLUSION***Chair: Maximilian Grönegräs*

**Damian Guzek (University of Silesia in Katowice):** Constructing the 'other' through the discourse of religious ex-communication

**Kristina Vasic (Central European University):** Discursive construction of the Other – the case of Slovenia under Janez Janša

**Maria Avraamidou (Erasmus University Rotterdam) and Maria Ioannou (University of Groningen):** Antimigrant debates on Twitter and their affinity to European border politics and Discourses: #IStandWithGreece

**Tilemachos Iatridis (University of Crete), Theofilos Gkinopoulos (University of Crete), and Irimi Kadianaki (University of Cyprus):** Who plays the populist card? 'Diversity' in right-wing parliamentary discourse in Greece and Cyprus over the past 20 years

Room: Stevinzaal

**5c. ENVIRONMENT, CLIMATE AND NATURE 2***Chair: Jenny Gunnarsson Payne*

**Andreja Vezovnik (University of Ljubljana):** Discourses on Meat in the Age of Biocapitalism: Risky Meat, Clean Meat Fix, and Green Governmentality

**Kirill Filimonov (Uppsala University) and Nico Carpentier (Charles University):** Can the material speak? Nature as an object and subject of discursive regulation in a Swedish TV documentary

**Dora Matejak (University of Ljubljana):** Constructing organic farming through political governance: evidence from EU and Slovenia

Room: Albert I-zaal

**5d. DISCOURSE THEORY, CRITIQUE AND PRACTICE***Chair: Jason Glynos*

**Penny Panagiota Koutrolikou (National Technical University of Athens):** Constructing European 'Souths' through crises: reflections of the case of Greece

**Thomas Siomos (Aristotle University Thessaloniki):** Crisis Discourse, from dislocation to opportunity?

**Reid Kleinberg (University of Essex):** Traversing Laclau: the Challenge of Fantasy to the Discursive Theory of Populism

**Julius Schneider, Rebecca Warren, Anne Steinhoff, and Jason Glynos (University of Essex):** Community Organising from a radical democratic point of view

12.30 – 13.30: **Lunch** [Marmmerzaal]

13.30 – 15.00: **Parallel Session 6**

Room: Albert II Auditorium

**6a. ANTI-POPULISM: IDEOLOGY AND BEYOND***Chair: Yannis Stavrakakis*

**Savvas Voutyras (Vrije Universiteit Brussel):** From liberalism to anti-populism: a rhetorical approach to an ideological transformation

**Sebastián Ronderos (Fundação Getulio Vargas) and Jason Glynos (University of Essex):** Anti-populist fantasies: interrogating Veja's discursive constructions, from Lula to Bolsonaro

**Jana Goyvaerts (Vrije Universiteit Brussel):** Journalism, Populism and Democracy: Conceptualizing the Public Debate and Discourses about Populism

**Aurélien Mondon (University of Bath) and Seongcheol Kim (University of Bremen):** From objectivist bias to positivist bias: A constructivist critique of the 'populist attitudes' literature

Room: Rubenszaal

**6b. NATIONALISM, RACISM AND THE (POPULIST) FAR RIGHT 3: CULTURE WARS***Chair: Omran Shroufi*

**Ferruh Yilmaz (Tulane University):** Critical Race Theory, Gender instruction, and "culture wars"

**Jan Zienkowski (Université Libre de Bruxelles):** Articulations of 'Cultural Warfare': analyzing the metapolitical implications of right wing culture war discourse for civil society actors in Flanders, Belgium

**Archibald Gustin (Université de Liège):** The gender politics of the far right. The case of Vlaams Belang

**Susan de Groot Heupner (Griffith University):** Fantasies of hatred in far right and islamist politics: A relational approach to studies of discourse

Room: Stevinzaal

**6c. FANTASIES, DISCOURSES AND ENVIRONMENTAL POLITICS***Chair: Aysem Mert*

**Julia Maria Charlotte Feine (Stockholm University):** The role of fantasies in reaching "the Oceans We Want"

**Jelle Behagel (Wageningen University):** Fantasizing about the world and nature

**Elise Remling (University of Canberra):** Putting the world back on track: political fantasies of "recovering" the SGDs in the face of multiple crisis"

Room: Albert I-zaal

**6d. INTERNATIONAL RELATIONS, CONFLICT AND WAR***Chair: Vaia Doudaki*

**Mazlum Kemal Dagdelen (Charles University):** Little Mujahideen and Militarised Childhood: A Discourse-Theoretical Analysis of the Militarist Discourse in Turkish Cypriot Children's Magazines

**Olga Baysha (National Research University Higher School of Economics):** Silencing Oppositional Voices: Ukraine's War on Two Fronts

**Roumaissa Nora Sayoud (University of Limerick):** Legitimizing a "humanitarian" military intervention: a critical discourse analysis of the political discourse of David Cameron (the 2011 Libyan Arab Spring rebellion as a case study)

**Fani Giannousi (Aristotle University of Thessaloniki):** Warrior, victim, monster. Gendered identity construction in conflict

15.00 – 15.30: **Coffee Break** [Marmenzaal]

15:30 – 16:30: **Closing Keynote by Alan Finlayson (University of East Anglia): The Rhetoric of Reactionary Digital Politics** [Albert II auditorium]

16:30 – 17:00: **Closing** [Albert II auditorium]

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